



About the Pima Dental Study Club

Pima Dental Study Club, Inc. (PDSC) is a professional organization of over 110 dentists and dental specialists who practice in Tucson and surrounding communities. Since the mid-1970s, PDSC's objective has been to build camaraderie among the dental community while offering continuing education (CE) programs on current practices and technologies. We have been very fortunate to feature local specialists and many nationally renowned experts as speakers. Ultimately, our goals benefit patients - the residents of Southern Arizona.

We hold CE programs eight or nine times per year, on the second Wednesday of the month, from September through May and hold a special event in December. Our meetings attendance averages 58 registrants per meeting. As meeting space, meals and ongoing economic forces increased our costs significantly over time, we began accepting sponsorships in 2009 to help offset expenses and to keep dues and CE rates stable for the members.

In 2018 our events will be held at Hacienda del Sol Guest Resort which offers us very favorable, discounted rates in a great atmosphere for our meetings. To continue providing quality continuing education programs, we are actively seeking sponsors for our 2018 CE meetings. We invite your company to support our study club.

Benefits of PDSC sponsorship include the opportunity to

- have your business promoted directly to our member dentists on our meeting notices which are distributed 3 or more times prior to each meeting
- meet and dine with our dentist members personally at the meetings you sponsor
- have your business logo and a link to your website or email posted to our website

Suggested sponsorship levels and benefits are described on the following page, however, we are open to your ideas for alternative ways to support our study club within your budget.

Please consider this opportunity to sponsor a PDSC continuing education program or even a series of programs. If you have any questions, or would like further information, please let us know.



PDSC 2018 Continuing Education Meeting Sponsorship Opportunities

Thank you for your interest in Pima Dental Study Club (PDSC) continuing education meetings.

PDSC is pleased to offer CE meeting sponsorships at two funding levels. Sponsorship funds are used to offset expenses that have increased significantly in recent years such as the speaker expenses and the cost of supporting our growing meetings.

Sponsorships enable PDSC to offer great CE programs and a forum for sponsors to build relationships with local dentists and to inform our members of their valuable services. PDSC members meet from September through May and hold occasional education excursions and socials. Our membership now numbers over 115 and the CE meeting attendance rate ranges from 40 to 80 registrants, averaging over 55 per meeting.

\$350 Sponsorship Level

This level offers sponsors the following benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company name, logo, and a link to your website are posted to the PDSC website while we are promoting the CE meeting
- Network and dine with our members
- Introduction of your representative at the CE by a PDSC officer
- Business/organization materials placed on the dining tables
- One meal. Extra meals are available at the member rate of \$60 per person, upon request, (a \$25 savings over the non-member rate.)

\$600 Sponsorship Level

This level offers sponsors these benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company name, logo, and a link to your website are posted to the PDSC website
- Network and dine with our members
- Introduction of your representative to the members by a PDSC officer at the meeting
- Business/organization materials placed on the dining tables
- One meal. Extra meals are available at the member rate of \$60 per person upon request.
- A portion of this sponsorship *may* go toward beverage tickets
- Three minute presentation to the members at the beginning of the meeting

For more information, contact the PDSC office