



About the Pima Dental Study Club

Pima Dental Study Club, Inc. (PDSC) is a professional organization of over 120 dentists and dental specialists who practice in Tucson and surrounding communities. Since the mid-1970s, PDSC's objective has been to build camaraderie among the dental community while offering continuing education (CE) programs on current clinical practices and technologies. We have been very fortunate to feature local specialists and nationally renowned experts as speakers. Ultimately, our goals benefit patients - the residents of Southern Arizona.

We hold CE programs eight times per year, on the second Wednesday of the month, from January to May and September to November. Our meeting attendance averages over 50 registrants per meeting ranging from 42 to 70. Meeting space, meals, equipment and economic forces continue to increase our costs.

Our 2020 education programs are being held at Hacienda del Sol Guest Resort which offers us favorable rates in a great atmosphere for our meetings. To continue providing quality continuing education programs, we are actively seeking sponsors for our 2020 CE meetings. We invite your company to support our study club.

Benefits of PDSC sponsorship include the opportunity to

- have your business promoted directly to our member dentists on our meeting notices which are distributed at least three times prior to each meeting
- meet and dine with our dentist members personally at the meetings you sponsor
- have your business logo and a link to your website or email posted to our website through the end of the calendar year

Suggested sponsorship levels and benefits are described on the following page; however, we are open to your suggestions for alternative ways to support our study club within your budget.

Our 2020 meeting dates are:

January 8	April 8	September 9
February 12	May 13	October 14
March 11		November 11

Please consider this opportunity to sponsor a PDSC continuing education program or a series of programs with Tucson's premiere dentists and dental specialists. If you have any questions, or would like further information about our sponsorship opportunities, please contact the PDSC office.



PDSC 2020 Continuing Education Meeting Sponsorship Opportunities

Thank you for your interest in Pima Dental Study Club (PDSC) continuing education meetings.

PDSC is pleased to offer CE meeting sponsorships at two funding levels. Sponsorships enable PDSC to offer great CE programs and a forum for sponsors to build relationships with local dentists and to inform our members of their valuable services. Sponsorship funds are used to offset expenses that have increased significantly in recent years such as the speaker expenses and the cost of supporting our meetings.

PDSC members meet from September through May and hold occasional education excursions and socials. Our membership numbers over 110 and meeting attendance rate ranges from 40 to 70 registrants, averaging over 50 per meeting.

\$350 Sponsorship Level

This level offers sponsors the following benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company name, logo, and a link to your website are posted to the PDSC website while we are promoting the CE meeting
- Network and dine with our members
- Introduction of your representative at the CE by a PDSC officer
- A sponsor table for your business and promotional materials, upon request.
- One complementary meal.
- One representative is invited to attend. Advanced registration and meal selection are required. Please contact the club office to register.

\$600 Sponsorship Level

This level offers sponsors these benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company name, logo, and a link to your website are posted to the PDSC website
- Network and dine with our members
- Introduction of your representative to the members by a PDSC officer at the meeting
- A sponsor table for your business and promotional materials upon request.
- One complementary meal.
- Up to two representatives are invited to attend. Meals for a second representative are available at the member rate of \$65 per person. Advanced registration and meal selection are required. Please contact the club office to register
- A portion of this sponsorship *may* go toward beverage tickets
- Three-minute presentation to the members at the beginning of the meeting

For more information, contact the PDSC office.

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